

Stephen Meade

Founder & Resident RainMaker – Big Bamboo, LLC

Founder – My WetRock

STEPHEN MEADE is an American entrepreneur, executive and strategic adviser who is passionate about growing companies that make a difference in the world. Mr. Meade catapults a simple idea to a full-functioning and successful business, thanks to his strong background in sales and sales psychology, and his special ability to network within high profile organizations. Stephen Meade brings a unique perspective to the world of online commerce and transaction processing.

Stephen Meade is currently Founder, Chairman, and “Resident RainMaker” of Big Bamboo, LLC, a holding company formed to help bring companies from visualization to creation. In the past 20 years, Mr. Meade has built an extensive roster of successful technology-based companies, only some of which include:

- My WetRock - an environmental focused company that creates water-efficient products for consumers
- Cenoplex - a wireless audio advertising platform and insertion engine
- MonetaPro - a web-based software application for global trading
- RONAStar - an enterprise solution helping large corporations save money
- Community Commerce Networks - a closed loop and private labeled transaction system for affinity groups
- OrionNation- an anti-facebook site for the entertainment industry to control their own content
- GreenMeansGreen.org - a yet to be created company focused on companies that help the environment and makes money
- EZStash - consumer data back up service
- Spoonmantics - a romantic gift line of jewelry, chocolates, and clothing

Mr. Meade is a seasoned business leader, using his expertise to speak about the art of networking and to help others recognize the critical role personality plays in the success of a company. Executives, entrepreneurs, start-up founders, co-founders, and entrepreneur students all benefit from his talks. He frequently speaks at executive leadership conferences and at the largest communities of startups in the world. Stephen Meade’s areas of expertise are networking, building a business team, recruiting management, building advisory boards, start-ups, and leadership.

“Isolation is a Good! Thing:

- A seminar that trains executives how to be more effective by isolating exactly what they need and who they need to meet before they execute.
- The 3 C’s of Networking: Credit, Contacts, and Compensation
- The Tornado Technique: www.bit.ly/TornadoTechnique
- The basis for everything: Realize most people don't care about what you do, or don't understand it.
 - 1- What is the emotional value of what you do? (what are your benefits, how do you help)
 - 2- What is the industry, genre, or type of customer?
 - 3- Names of companies you are trying to meet- Be Specific!
 - 4- Ask for the person who are you trying to get to- be specific in terms of title.
 - 5- Research and find the name of EXACTLY who you want to meet.
 - Be Specific and don't be shy.

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Presentation Topics

- Business Management: Corporate Social Responsibility, Entrepreneurship, Innovation, Leadership, Networking, Strategy, Business
- Current Trends: Environment, Green
- Economy/Investment: Economy, Finance, Futurist, Investing
- Sales Marketing: Marketing, Sales Motivation

Previous Speaking Engagements

- Frequent participant & panelist at Clinton Global Initiative (CGI), Founder Institute, Opportunity Green, and more
- Guest lecturer at MIT, Harvard, Northwestern, Peter Kievit Institute, University of Nebraska, University of Missouri Kansas City, USC, UCLA, University of Chicago, Loyola University, Illinois Institute of Technology, University of Illinois at Chicago, University of Missouri at Kansas City, University of Nebraska, and more.

Leadership Roles and Affiliations

- Stephen Meade serves as adviser to numerous companies and organizations, including: International House of Blues Foundation in Chicago, the Massachusetts Institute of Technology (MIT) Enterprise Forum, PC Guild, AgileCo.net, Twitmob, and several more.
- Fosters the advancement of other start-up leaders as a founding member of KnockNOW, a non-profit that accelerates opportunities for entrepreneurs
- Served as a judge for Thunderbird's global business plan challenge, UMKC's Entrepreneurial contest for 2010, and a finalist judge for Boats.com eCommerce awards

Published Works

- Stephen Meade is the author of three books in the field of finance/credit improvement and business networking

To schedule a speaking engagement, please contact:

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Links:

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- **LinkedIn:** <http://linkedin.com/in/stephenmeade>
- **Twitter:** @StephenMeadeLA
- **YouTube Channel:** <http://www.youtube.com/user/realityguy>
- **Big Bamboo, LLC website:** www.bigbamboollc.com
- **My WetRock, Inc. website:** www.mywetrock.com
- **WordPress:** stephenmeade.wordpress.com